



Norwegian distributor for VHLGenetics

Wageningen, The Netherlands, 18 April 2017 — VHLGenetics has signed an agreement with the new distributor in Norway, the Norwegian laboratory BioBank, to market the products of VHLGenetics in Norway.

The agreement allows the Norwegian laboratory BioBank to sell VHLGenetics' products in their home territory. Being a specialist in the field of biobanking, the addition of dedicated genotyping and mutation detection is a welcome addition to the product portfolio of BioBank. "It is very useful to be able to offer the products of VHLGenetics", said Sigbjørn Gregusson, the CEO of BioBank. "This definitely presents a relevant addition to the portfolio of BioBank. We are highly motivated to use the DNA tests in dogs, cats and horses to improve animal welfare and assist breeders and owners".

The new collaboration with BioBank fits the strategy of VHLGenetics to further sell DNA tests for highly attractive prices. "It is highly important for VHLGenetics to build global networks", said Dr. Wim van Haeringen, the CEO of VHLGenetics. "With the ever-increasing capacity to perform routine DNA testing, collaboration with a partner such as BioBank is a very attractive way to offer highly developed tests locally in the native language".

In recent years, VHLGenetics has been focusing on collaborations with strong partners. Previously, distribution agreements were signed in Belgium and Spain. Agreements with other distributors are expected to be signed over the next years.

For more information, please contact Maarten de Groot at VHLGenetics: info@vhlgenetics.com.

VHLGenetics is a leading service provider with three business units in The Netherlands, Germany and Belgium. For over 25 years DNA has been the core of the organization, serving customers with research and routine tests. Tests are based on materials originating from animals, plants and micro-organisms. VHLGenetics continually improves the technology and instrumentation in its laboratories to maintain its leading position.

BioBank AS, established in 2005 as a National Biobank for animals, fish and plants handles Norwegian production breeds of most kinds serving all major breeding companies for dairy cattle, beef cattle, pigs, farmed fish, sheep, goat, horse breeds and pets.

To realize the potential of genetic improvement and biotechnological inventions, well organized storage of biological samples combined with relevant database information is essential. BioBank prepares for this development in a professional manner through large-scale biorepositories and a database made for tracing each individual donor animals, marine species and plants, with functional links to external databases defined by the customer.

In addition to this brand concept for storage of material one of the main tasks of BioBank is high throughput isolation of DNA with shipment to genotyping, sequencing and other analyzes, and the adequate interpretation and use of the laboratory data in benefit of the client.

www.vhlgenetics.com